

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Culture, Recreation and Countryside
Date:	18 January 2018
Title:	Grant Funding for Culture and Community Organisations in Hampshire 2018/19
Report From:	Director of Culture, Communities and Business Services

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1. Recommendations

That the Executive Member for Culture, Recreation and Countryside:

- 1.1 Approves grants from the Culture and Recreation Investment Fund as set out in Appendix 2.
- 1.2 Approves a transfer to the Community Buildings Capital Fund as outlined in section 4.3 of this report.

2. Executive Summary

- 2.1. The purpose of this paper is to set out the detail of the applications that have been submitted by cultural, recreation and community organisations across Hampshire for major grants in 2018/19.
- 2.2. The report also sets out financial information on the draft budget for revenue grant funding in 2018/19.

3. Contextual information

- 3.1. Culture, Communities and Business Services offers investment in the major strategic cultural and recreational organisations in Hampshire through the Culture and Recreation Investment Fund. Decisions are only made once a year for applications to this grant stream and details of the grant stream are set out in Appendix 1.
- 3.2. Organisations that received funding in 2017/18 were written to in July 2017 and advised of the financial pressure on the Council's budget for the next two

years. They were told that the County Council would expect to see a significant reduction in any application for a 2018/19 award as a step towards a 20% reduction on current funding in the value of any 2019/20 application. Unfortunately three organisations seemed to have ignored the letter and on 7 December 2017, when decisions were taken on other applications to these funds, decisions on their individual grants for 2018/19 were deferred until they provided revised proposals which take account of the need to reduce grant funding.

- 3.3. Applications and revised proposals from these three organisations are summarised in Appendix 2.

4. Budget position

- 4.1. Summary of grants recommended for approval 2018/19

	£
Culture and Recreation Investment Fund (approved 7 Dec 2017)	415,956
Community Investment Fund (approved 7 Dec 2017)	59,805
 Culture and Recreation Investment Fund (recommendations in this report)	 <i>between</i> <i>100,345</i> <i>and</i> <i>147,482</i>
Total	<hr/> <i>between</i> <i>576,106</i> <i>and</i> <i>623,243</i>

- 4.2. The total budget for the 2018/19 grants is £977,000.

- 4.3. It is recommended that £150,000 of this remaining funding be ring-fenced for the Culture and Community Activity Grants scheme for 2018/19 and the remaining be transferred to the Community Buildings Capital Fund scheme, as some sizeable strategic grant applications are under development and are expected to be brought to the Executive Member during 2018/19.

5. Other considerations

- 5.1. Legal Implications: The Council has wide powers under section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of a grant or loan towards the expenses incurred by voluntary bodies in providing such facilities and activities.

CORPORATE OR LEGAL INFORMATION:**Links to the Strategic Plan**

Hampshire maintains strong and sustainable economic growth and prosperity:	no
People in Hampshire live safe, healthy and independent lives:	Yes
People in Hampshire enjoy a rich and diverse environment:	Yes
People in Hampshire enjoy being part of strong, inclusive communities:	Yes

Other Significant Links

Links to previous Member decisions:	
<u>Title</u>	<u>Date</u>
Grant Funding for Culture and Community Organisations in Hampshire 2018/19	7 December 2017
Direct links to specific legislation or Government Directives	
<u>Title</u>	<u>Date</u>

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

DocumentLocation

None

IMPACT ASSESSMENTS:

1. Equality Duty

1.1. The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:

Eliminate discrimination, harassment and victimisation and any other conduct prohibited under the Act;

Advance equality of opportunity between persons who share a relevant protected characteristic (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, gender and sexual orientation) and those who do not share it;

Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Due regard in this context involves having due regard in particular to:

The need to remove or minimise disadvantages suffered by persons sharing a relevant characteristic connected to that characteristic;

Take steps to meet the needs of persons sharing a relevant protected characteristic different from the needs of persons who do not share it;

Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity which participation by such persons is disproportionately low.

1.2. Equalities Impact Assessment:

A high level Equalities Impact Assessment has been undertaken. The grants are intended to have a positive impact and advance equality.

2. Impact on Crime and Disorder:

2.1. Not applicable.

Criteria for Culture and Recreation Investment Fund

The Culture and Recreation Investment Fund provides support for a programme of investment in the strategic cultural and recreational infrastructure within Hampshire. Organisations should be delivering high quality services/activity of regional or national significance. Applicants must support the priorities and outcomes of Hampshire County Council's [Serving Hampshire - Strategic Plan for 2017-2021](#). It forms the cornerstone of all strategies and plans across departments and service areas, and features four key aims:

Hampshire maintains strong and sustainable economic growth and prosperity

People in Hampshire live safe, healthy and independent lives

People in Hampshire enjoy a rich and diverse environment

People in Hampshire enjoy being part of strong, inclusive communities

When to apply

The Culture and Recreation Investment Fund is an annual programme and has one round per year. Funding is granted on an annual basis only, so organisations must apply every year.

The fund is open to applications from 12 July 2017 to 1 September 2017.

What is funded

A grant can be awarded to eligible cultural and/or recreational/sports organisations to contribute towards service/programme costs and/or core running costs, including salaries. Applications should specify what funding would support. Applications should also specify any investment/improvements to improve efficiency.

Where an application is assessed to be eligible for an award, but the value of that award would be less than £5,000 the organisation will be signposted to apply for support through the Culture and Community Activity Grants scheme instead. This is to ensure the required levels of monitoring and reporting are proportionate to the value of award.

What isn't funded

- Services and organisations that do not meet the Fund's criteria
- Individuals
- Organisations already in receipt of funding from other Hampshire County Council departments for core costs and/or significant service/project activity delivery
- Sports organisations that do not have a Countywide engagement/participation reach
- Services provided solely within the unitary authority areas of Portsmouth City Council and/or Southampton City Council

- Capital projects or capital grants for equipment (building work, extensions, materials/resources, play/sports equipment, uniforms, etc.)
- Parish/town councils
- Schools and uniformed organisations

Grant criteria and eligibility

The grants programme is open to organisations, partnerships and consortiums delivering cultural and recreational services in Hampshire, which must meet the following eligibility criteria.

- The services/programmes of the cultural and/or recreational organisation benefit Hampshire residents and visitors and clearly deliver against the priorities above.
- Cultural and/or recreational organisations must be properly constituted with clear and effective management and governance structures.
- Consortiums of properly constituted cultural and/or recreational organisations must have clear terms of reference or partnership agreements, as appropriate.
- Organisations will not normally be eligible for grants where they hold unallocated reserves in excess of one year's running costs. Where it is judged that unallocated reserves are unreasonably in excess of what is required or not allocated for legitimate purposes, those organisations may receive a reduced grant.
- As a minimum standard we would expect your organisation to meet the minimum legal requirements along with policies and procedures to cover your organisation's services/programmes. Generally we would expect organisations to have £10m cover for public liability and employers' liability insurance.

Successful applicants awarded £30,000 or over will be expected to agree to a nominated Councillor joining their board as an observer.

Grant Criteria

All eligible applications will be assessed against the grant criteria. These criteria are relevant to cultural/recreational organisations and link to the Hampshire County Council's [Serving Hampshire - Strategic Plan for 2017-2021](#).

Organisations do not need to meet all of these priorities, but must clearly demonstrate within their application that they are able to deliver against some of these:

- Organisations providing flagship cultural and recreational experiences of national or regional standing. The programmes of work delivered are of high quality, innovative and appropriately aspirational.
- Organisations that support the development of Hampshire's home grown talent.
- Organisations that can demonstrate actively increasing the numbers of local people accessing inspiring experiences and participating in cultural and/or recreational activity, particularly young people, hard to reach and older people.

- Organisations enabling and/or supporting other organisations to provide cultural and recreational services.
- Organisations working towards optimising their economic, social and environmental sustainability.

**Culture and Recreation Investment Fund 2018/19
Application Assessment Summary**

Each grant application has been assessed against the fund criteria (Appendix 1) using a standard template.

Organisation (District / Division)	Proposal	Amount Awarded in 2017/18	Amount Requested 2018/19	Amount Recommended 2018/19
Live Theatre Winchester (Theatre Royal and Hat Fair) (Winchester/ Winchester Eastgate)	<p>Live Theatre Winchester Trust runs and manages Theatre Royal and various associated outreach programmes. It also runs Hat Fair, a three day outdoor arts festival which welcomes around 60,000 visitors and international, national and local artists, augmented by Hat Fair Out There outreach programmes and Woolly Hat Fair in the winter. In 2018-19 it will continue to develop through Youth Theatre Winchester (in the city and in rural areas of Hampshire), Fringe Festival and an Arts Council funded Celebrating Age project.</p> <p>The organisation underwent significant change in 2017, with a new Chief Executive, staff changes across departments and new Chair and Board members. It is in the process of developing a five year plan and has identified three transformation projects around the building, engagement work and connecting with audiences. The Council is providing pro bono architectural advice and drawings to support the building transformation project. From January 2018 the organisation will increase the restoration levy on ticket sales.</p> <p>The organisation posted deficits for five of the last six years. In order to balance the need to reduce this deficit with that to reduce grant funding from the Council by 20%, the organisation proposes phased reductions across three years.</p> <p>The organisation has secured £196,000 from Winchester City Council and £187,001 from Arts Council England. It expects to generate £1,226,384 in sales, education programmes, fundraising, ancillary trading, memberships, sponsorships, hire and other income and to benefit from in-kind support from volunteers worth £55,000.</p> <p>Cllr Warwick, the Council Representative on the organisation, supports the recommendation.</p> <p>It is recommended that Live Theatre Winchester is awarded £88,105, a 3% reduction on the award for 2017/18. A further 7% reduction will be applied to any Culture and Recreation Investment Fund award for 2019/20 (£81,747) and a further 10% for 2020/21 (£72,664).</p>	£90,830	£88,105	£88,105

Appendix 2

Organisation (District / Division)	Proposal	Amount Awarded in 2017/18	Amount Requested 2018/19	Amount Recommended 2018/19
The Hampshire Playing Fields Association (Basingstoke and Deane/ Basingstoke South East)	<p>The main role of the organisation is to promote and support children's play and sports opportunities across Hampshire. It provides technical and legal advice to Parish Councils, Sports Clubs and member organisations as well as grants and loans. The Hampshire Playing Fields Association recognises that it relies on the HCC grant to be sustainable long term; it has worked to reduce overhead costs and to increase income through membership fees and interest on loan repayments, but there is still a large proportion of the funding used to keep the organisation running. The organisation is aware of the need to produce an effective three-year business plan, but feel this is difficult when funding awards are only made for a twelve month period. However, it would be prudent for any organisation to think mid to long term, even if current funding sources are not guaranteed.</p> <p>The role of Council Representative on the organisation is currently vacant. Councillor Stallard, the previous Council Representative, fully supports the organisation.</p> <p>The organisation expects to generate £6,000 in subscriptions, £1,500 in event recharges, £19,000 in investment income and £1,500 in interest on loans.</p> <p>To be decided.</p>	£52,375	£47,137	To be decided
The Phoenix Theatre and Arts Centre (Barbados House Association) (East Hampshire/ Whitehill, Bordon and Lindford)	<p>The Phoenix Theatre and Arts Centre provides a community focused programme of work engaging many vulnerable groups in the arts in one of the most socially disadvantaged areas in Hampshire, with significant urban regeneration plans in place which the organisation plans to use as a springboard to greater sustainability. It attracts regional and national level professional performers to the area and it aims to increase the annual footfall from 12,500 in 2015/16 to 20,000 by 2020 and to increase the number of performances by 50% across the same period. A new outdoor events space has recently been completed with planned use including a music festival, community events and markets, sports coaching for young people and outdoor performances. The organisation is in advanced discussions with East Hants District Council to secure Section 106 funding towards refurbishment, to be confirmed in summer 2018, which will enable increased income generation through improved and expanded facilities.</p> <p>While the organisation has modest reserves, these have been increased in the last two years due to increased income from ticket sales and associated trading as well as reduced expenditure.</p> <p>The organisation has applied to East Hants District Council for £7,000, Whitehill Town Council for £19,000 and Headley and Lindford Parish Council for £750 (awaiting ourcomes). It expects to generate £143,000 through box office sales, memberships, educational classes and workshops, room hire and special events and front of house sales.</p>	£13,600	£12,240	£12,240

Appendix 2

Organisation (District / Division)	Proposal	Amount Awarded in 2017/18	Amount Requested 2018/19	Amount Recommended 2018/19
	Councillor Carew, the local Member, was invited to comment. It is recommended that The Phoenix Theatre and Arts Centre is awarded £12,240, a 10% reduction on the award for 2017/18. A further 10% reduction will be applied to any Culture and Recreation Investment Fund award for 2019/20 (£10,880).			
Total		£156,805	£147,482	<i>between £100,345 and £147,482</i>